

IVALUATION™ harnesses the capabilities of an automated valuation model (AVM) alongside nationwide sales and property data, enhancing them with user interaction to generate reliable real estate property values for validation purposes. It simplifies research, streamlines comparable sales selection, facilitates fast property valuation, and generates detailed reports. By empowering users with this intuitive analysis tool, **IVALUATION** instills confidence and facilitates informed decision-making.



Advanced Technology Engineered to Fulfill Many Needs

Mortgage Originators, Home Equity Lenders, and Asset Managers

Research and validate real estate appraised values more efficiently for Reconsideration of Value claims processes or other verification needs.

Verify detailed real estate property data by crossreferencing multiple listing services (MLS) and public records

Select from up to 100 comparable properties to generate a higher confidence value estimate than a static AVM. Enhance accuracy by editing or adding outdated/missing data to refine comps and value.

Experiment with adjusting specific property characteristics to gauge their impact on property value.

Real Estate Brokers and Agents

Real Estate Appraisers

Evaluate and determine the optimal listing price for a property sale and utilize the data to craft a comprehensive comparative market analysis.

Enhance the efficiency of appraisal review while ensuring the justification of both property value and comp selection.

Trusted and Used by Several Large Government Entities

Intuitive User Interface Offers a Simple Process

- Review property data available from MLS and public records.
- 2 Select comparable properties.
- **3** Generate an estimated property value.









iVALUATION Simplifies Analysis and Instills Confidence in Decision-Making



Central Hub to Access Nationwide Data, Photos, and Maps

Gain insights nationwide on 1-4 unit residential property types including multi-family and manufactured homes. Instantly access detailed property data covering 99.9% of U.S. residential properties, sourced from public records and multiple listing service (MLS). Retrieve photos, maps, Google Street View (where available), and any known historical data from a central hub.

Interactive Comp Selection

Utilize dynamic comp selection features including:

- Map Interface: Visualize and navigate properties.
- Sort and Filtering Options: Tailor list to preferences.
- Manual Entry: Include custom comps.
- Fresh Comps: Modify search criteria for a new selection.
- Leverage auto-calculated adjustments and/or enter your own to build the value.

Additionally, document and provide commentary on properties researched but not chosen as comps.



Accurate Property Valuation Estimates

Let the platform automatically generate a highly accurate property valuation upon selection of at least three comparable properties based on logic driven from 20+ years of AVM modeling experience and on staff appraiser intelligence.



Adjustable Property Characteristics

Gain transparency into specific property characteristics and the ability to modify them if public record or MLS data is out of date or missing information.

Professional and User-Friendly Reports

Export an eye-catching, easy to use pdf report that includes:

- High-level subject property summary, details, and three-year transaction history.
- Generated property value and VeroVALUE™ AVM value.
- Detailed overview of selected comps, including photos and adjustments.
- Map displaying subject property, comps, recent sales, and nearby listings.
- Aerial/satellite view of the subject property and its surroundings.
- Additional subject property and comp photos (if available from MLS).
- Optional: List of researched properties not chosen as comps, along with comments.



To learn more or request a demo, contact:



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