



Powerful Marketing-Grade Automated Valuation Model

VeroMARK™ is a highly cost-effective marketing-grade automated valuation model (AVM) designed for sourcing large volumes of real estate property values with a high hit rate. Built on the proven logic of Veros Real Estate Solutions' (Veros®) industry-leading VeroVALUE® AVM, VeroMARK™ delivers both precision and scalability to meet the diverse needs of the real estate industry.

Designed for Diverse Applications

Explore how VeroMARK addresses the unique needs of different real estate stakeholders:

Role	Common Uses
Mortgage Lender	Targeted marketing for refinance opportunities. Generate leads by identifying homeowners likely to sell or refinance.
Real Estate Company	Pinpoint potential sellers for lead generation. Use data-driven valuations to price homes for sale or set rental rates.
Real Estate Investor	Evaluate properties for potential acquisition. Determine the best timing to sell inventory.
Government Agency	Establish property tax amounts based on accurate valuations.

Why Choose VeroMARK?

When precision and affordability matter, VeroMARK stands out as the go-to solution:

- **Easy Setup:** Pre-vetted and ready to order.
- **High Quality Standards:** Tested through rigorous due diligence and third-party validation.
- **Nationwide Coverage:** High hit rates across the U.S.
- **Fair and Compliant:** Maintains accuracy without bias, adhering to federal quality control standards.
- **Cost-Effective:** The most economical AVM offering from Veros.
- **Scalable:** Provides quick results for large volumes of properties.

Comprehensive Features

Discover the robust features that make VeroMARK a leader in marketing-grade AVMS:

- **Estimated Property Value:** Includes precise value estimates.
- **Value Range:** Provides a range to account for market variability.
- **Confidence Level:** Classifies confidence in the value (High, Medium, Low).
- **Delivery Formats:** Available in .csv, .xml, and .xls

About Veros Real Estate Solutions

Founded in 2001, Veros Real Estate Solutions (Veros®) is a trusted leader in empowering mission-critical housing finance decisions and risk management through next-gen technology, data, and analytics.

Veros is the primary architect and technology provider for the government-sponsored enterprises' Uniform Collateral Data Portal® (UCDP®) and works closely with the Federal Housing Administration (FHA) to support its Electronic Appraisal Delivery (EAD) portal. Veros also streamlines the real estate lending process for U.S. Veterans through its valuation management services with the U.S. Department of Veterans Affairs (VA). Trusted and Used by Several Large Government Entities.

Experience the VeroMARK Advantage

Optimize your marketing strategies, enhance decision-making, and streamline property assessments with VeroMARK's data-driven insights. Contact us today to learn more:

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